COUNTDOWN TO MAUI, HAWAII



Use this helpful sheet to track your progress to paradise. Visibly display this as a reminder of your accomplishments. Experience the PURE lifestyle at its best during the summer of 2019! This once-in-a-lifetime experience is for you and a guest, including roundtrip airfare.*

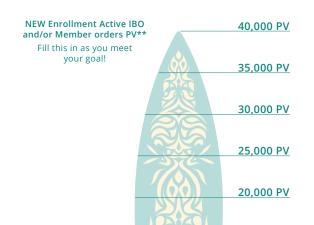
QUALIFICATION PERIOD: JUNE 26, 2018 - MARCH 25, 2019

— 2 WAYS TO QUALIFY —

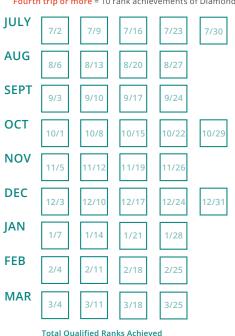
Personally sponsor new, active¹ IBOs and/or Members with a minimum of 40,000 cumulative, personally sponsored volume during the qualification period**2

Must achieve Diamond or above a minimum amount of times during the qualification period based on the number of previous trips you've attended since the time of enrollment.***

First trip = 3 rank achievements of Diamond or above Second trip = 4 rank achievements of Diamond or above Third trip = 5 rank achievements of Diamond or above Fourth trip or more = 10 rank achievements of Diamond or above







1 2 3 4 5 6 7 8 9 10

UPGRADE:

The first 3 qualifiers, who also personally recruit 15 active¹ IBOs and/or Members and develop 1 new personally sponsored IBO to Sapphire Director or higher during the qualification period, will be eligible (along with their guest) for a Business Class upgrade subject to airline availability.*

					TIUVV	
	RANK	LESSER TEAM VOLUME	SPONSOR TREE VOLUME	MAXIMUM SPONSOR TREE VOLUME/LEG	MAXIMUM EARNING POTENTIAL/WK	
	Platinum	5,000	7,000	5,000	\$3,000	
Ī	Sapphire	7,500	10,500	7,000	\$4,000	
	Ruby	10,000	15,000	10,000	\$6,000	
Ī	Emerald	15,000	20,000	13,000	\$8,000	

35.000

RANK	LESSER TEAM VOLUME	SPONSOR TREE VOLUME	MAXIMUM SPONSOR TREE VOLUME/LEG	MAXIMUM EARNING POTENTIAL/WK [†]
Blue Diamond	30,000	50,000	20,000	\$25,000
Presidential Black Diamond	d 30,000	75,000	25,000	UNLIMITED
Chairman Black Diamond	30,000	150,000	50,000	UNLIMITED
Ambassador Black Diamon	d 30,000	300,000	100,000	UNLIMITED
Crown Diamond [™]	30,000	500,000	125,000	UNLIMITED

Diamond

**Returns or cancelled account volume will be removed from the qualified volume. Only orders billed to and shipped to the address on file will count toward qualifications.
***Previous Trips attended since the time of enrollment include: Mexico 2010, Peru 2011, Italy 2012, Brazil 2013, Hawaii 2014, Paris 2015, Australia 2016, Spain 2017 and Bora Bora 2018.

15.000

15,000 PV

10,000 PV

5,000 PV

\$12.500

'An Active IBO is defined as an IBO having 100 PV or more every 28 days. PV (Personal Volume) is volume consisting of personal product purchases made by the IBO and/or product sales to Preferred Customers and Retail Customers the IBO has personally sponsored. An IBO is not paid rewards on his/her PV. PV is strictly used for personal qualification requirements within the compensation plan. An Active Member is defined as a Member having 100 Product Volume or more in personal product purchases every 28 days. Product volume is the amount of volume assigned to each product.

Applicable volume is identified as all personally purchased volume from new personally sponsored IBOs and/or Members with an enrollment date of Tuesday, June 26, 2018 at 12 am Eastern Time - Monday, March 25, 2019 at 11.59 pm Eastern Time, including first orders, sequential orders, customer orders, and Autoship orders. No more than 2000 PV per new IBO and/or Member will count toward qualifications.

For detailed rank qualification requirements, please see the Compensation Plan.

The Incentive is valid for IBOs in all PURE markets.

PURE Destinations Incentive Program Terms and Conditions apply to all Incentive participants.

Visit livepure.com/incentive-trips for more information.

These financial volume requirements and maximum earnings potential are not necessarily typical or average, nor do they represent a guarantee of your personal results. All earnings are based on the sale of products and depend largely on your efforts, abilities, and the market available to you. Any earnings above the MAX POTENTIAL/ WK is considered "CAPPED VOLUME" with the exclusion of Sponsor Bonus and Retail Bonus. For detailed information on IBO income averages, please visit http://livepure.com/IDS. For rank qualification requirements and complete details on the PURE Prosperity Compensation Plan, visit livepure.com/rewards.

†Requires four Blue Diamond sponsor tree legs in sponsor tree organization.



Award details subject to change